

ABSTRACT

SYSTEM AND METHOD FOR CUSTOMIZED E-MAIL SERVICES

5 The present invention is a system and method for customized electronic mail (e-mail) services. One set of the invention's features involve receiving input from the sender specifying the recipients of an e-mail message, and for each of the recipients, receiving input from the sender to create a tag indicating the importance of the e-mail message. The tags may vary from recipient to recipient. A second set of features involve receiving input from a sender specifying a recipient of
10 an e-mail message, and then communicating to the sender the recipient's preferences concerning e-mail, before the e-mail message is transmitted to the recipient. This allows and encourages the sender to transmit a message that conforms to the recipient's preferences. One aspect of the present invention is a method for customized e-mail services. Another aspect of the present invention is a system for executing the method of the present invention. A third aspect of the
15 present invention is as a set of instructions on a computer-usable medium, or resident in a computer system, for executing the method of the present invention.